

Muhammad Alfath Aditya

UI/UX Engineer

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EXPERIENCE

PT Technosoft Indo Prima – Bogor, Indonesia

UI/UX Designer (May 2024 - Present)

- Responsible for enhancing the user interface and user experience of company products to ensure seamless interaction and user satisfaction.
- Support the digital marketing team in product development, ensuring that design and functionality align with marketing strategies.
- Design visual content and edit product videos, contributing to digital campaigns and marketing materials.
- Work closely with product development and marketing teams to align design objectives with company goals.
- Develop prototypes and wireframes for new features, ensuring the product's design meets user needs and business objectives.
- Conduct usability testing to identify areas for improvement and optimize the product for better user engagement.

PT Kawan Kita Solusindo – Malang, Indonesia

UI/UX Designer Freelance (Jan 2024 - Present)

- Designing intuitive and user-friendly interfaces for websites and applications.
- Creating wireframes, prototypes, and visually appealing layouts to enhance user experience.
- Developing responsive and dynamic websites using HTML, CSS, JavaScript, React, and Next.js.
- Ensuring websites are optimized for performance, accessibility, and SEO.
- Collaborating closely with clients to deliver tailored, functional, and aesthetically pleasing solutions.

Clicknext. Co., Ltd – Jakarta, Indonesia

Intern UI/UX Designer (July 2024 - Oct 2024)

- Create company profile design
- Website mockup in Figma
- Convert mockup from Figma to the MakeWebEasy web builder
- Design banners for the blog

PT Mayar Kernel Supernova – Bandung, Indonesia

Intern UI/UX Designer (October 2023 - November 2023)

- Gathering valid information from research ideas.
- Create product research and interface.
- Create user flow and user journey to make a solid wireframe for the product.
- Create a comprehensive concept to solve product problems through the design thinking method.

PT Jendela Prima Indonesia – Bekasi, Indonesia

Graphic Designer (April 2021 - April 2022)

- Redesign to MILI Mobile Apps using Figma.
- Create daily content around 2 contents a day for a customer in Whatsapp, Instagram, and Facebook.
- Redesign The Website using Wordpress.

EDUCATION

SMK Tamansiswa 2 Jakarta - Rekayasa Perangkat Lunak (2015)

NON-FORMAL EDUCATION

Digital Skola - UI/UX Designer (2023)

Pijar Camp - Fullstack Website Development (2022)

SKILLS

Tools

Figma, Adobe master suits, HTML, CSS, ReactJs, NextJs, TailwindCSS, Wordpress

Hard Skills

Wireframing, Prototyping, Animating, Design research, User research, Design Process, Slicing, Programming

Soft Skills

Problem solving, Effective communicating, Critical thinking, Analytics